

Rockne Flowers, a native of Oconto Falls, Wisconsin, earned BBA ('52) and MBA ('60) degrees from the University of Wisconsin-Madison. Following two years of active duty in the US Army Finance Corp, Rockne was a staff accountant and partner in a number of CPA firms in Southern Wisconsin from 1954 to 1972. On December 1, 1972 he became president and CEO of Nelson Industries, Stoughton, Wisconsin. He held that position until Nelson Industries was acquired by Cummins, Inc. in January, 1998. At the time of the sale the largest shareholder of Nelson Industries was the Nelson Profit Sharing Plan, the company's retirement plan.

Rock served as a Chairman of the board of the Southern Chapter of the Wisconsin Institute of Certified Public Accountants, President of the Madison Chamber of Commerce and Chairman of the Board of Wisconsin Manufacturers and Commerce. He has been on the board of a number of organizations and companies, both private and publicly traded. Currently he is on the board of University Research Park and the boards of a number of foundations and private companies.

Rockne and his wife JoAnne have been funding the Flowers Family Foundation. One of the major projects of the Foundation is the annual presentation of the Wisconsin Business Achievement Award. The award honors the recipient for its positive impact on the Wisconsin economy. The purpose of the award is to recognize the winner for its role in supporting the Wisconsin economy in the expectation the publicity that it brings will encourage others.

Directors
June Bunting
President
JoAnne Flowers
Vice President
Rockne Flowers
Secretary/Treasurer

Flowers Family Foundation
Sharing the benefits of the free enterprise system

2364 Jackson St., #308
Stoughton, WI 53589
608-873-4378
info@flowersfamilyfoundation.com
www.flowersfamilyfoundation.com

George Flowers
Christian Flowers
Veronica Fleming
Roxanne Flowers
Jeffrey Budzisz



Nominate a recipient or apply TODAY!
Due by August 1, 2019


Flowers Family Foundation, Inc.
Sharing the benefits of the free enterprise system

2018 Award Winner: Kwik Trip

Kwik Trip headquartered in Lacrosse, WI was recognized with the 2018 Wisconsin Business Achievement Award on October 16, 2018.

The 2018 Award included a \$75,000 donation from the Flowers Family Foundation to a Wisconsin-based nonprofit organization of the recipient's choice. Kwik Trip selected Families Helping Families.



More information at www.flowersfamilyfoundation.com

W isconsin Business Achievement Award

The Flowers Family Foundation will award the sixth annual Wisconsin Business Achievement Award on October 15, 2019. The ceremony will be held to honor the recipient for its positive impact on the Wisconsin economy.

The award not only recognizes the winner for supporting the Wisconsin economy, it also includes a donation made to a Wisconsin-based 501(c)3 organization of the award winner's choice.

The 2019 award includes a \$75,000 donation.

Hopefully, the publicity the award and the philanthropic donation will encourage others.

An extraordinary opportunity to honor a candidate for their positive impact on the Wisconsin economy and assist a non-profit in a meaningful way.

Candidates can be an Individual | Partnership | Corporation | Associate | Organization | Industry | Educational Institution

Activities can include Exports | Inventions | Developing Technology, Products or Services | Excellence in Organization | Creating or Improving a Product, Industry or Profession | Educates | Leads | Communicates

**NOMINATE
TODAY!**

Nominate a candidate online at www.FlowersFamilyFoundation.com or by completing the enclosed forms by August 1, 2019

2019 SELECTION COMMITTEE

Mayville Engineering CEO
Robert Kamphuis

UW System Board of Regents Past President
Regina Millner

Media Representative - The Wall Street Journal
Allysia Finley

The award is Nonpartisan and Non-political